

CAPABILITY STATEMENT

Staffing & Recruiting Solutions

2026

COMPANY OVERVIEW

ReidAtlantic is a Service-Disabled Veteran-Owned Small Business (SDVOSB) delivering precision technical staffing and federal clinical placement services. Purpose-built to serve the U.S. Department of Veterans Affairs, the Defense Health Agency, and their prime contractors, ReidAtlantic combines commercial-grade sourcing discipline with total federal acquisition alignment — matching credentialed talent to mission-critical roles across health IT and direct patient care.

Boutique expertise · Enterprise scale.

CORE COMPETENCIES

Federal Healthcare IT Staffing

- Recruits software engineering, applied ML, and data science candidates for VA and DHA digital-services task orders
- Recruits application development, UX, cloud infrastructure, and cybersecurity candidates for federal IT programs
- Built to team as an SDVOSB subcontractor on VA and DHA IT vehicles including T4NG2, SPRUCE, VETS 2, and Polaris SDVOSB
- Rapid technical sourcing built on an active health-tech and Series B+ candidate pipeline

Federal Clinical Staffing

- Recruits registered nurses, LPNs, CRNAs, and allied health candidates for VA Medical Centers, DHA facilities, and IHS sites
- Per diem, travel, and long-term contract clinical staffing models
- Credentialing and primary-source verification built to Joint Commission HCSS standards
- Positioned to team with prime holders of VHA ICSP, DHA MQS2-NG, and GSA Schedule 621 I

Executive Search & Direct Hire

- Senior technical and clinical leadership search for health-tech and federal health programs
- Venture-backed and Series B+ health-tech executive search
- Commercial-grade sourcing rigor applied to federal talent acquisition

R. ReidAtlantic

STAFFING & RECRUITING

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NAICS CODES

- 561320 — Temporary Help Services
- 561311 — Employment Placement Agencies
- 561312 — Executive Search Services
- 541511 — Custom Computer Programming
- 541512 — Computer Systems Design
- 541519 — Other Computer Related Services
- 621399 — Misc. Health Practitioners
- 621999 — Misc. Ambulatory Health Care

CERTIFICATIONS

- SBA VetCert Certified SDVOSB
- SAM.gov Active
- GSA MAS 621 I — *In Progress*
- Joint Commission HCSS — *In Development*

TARGET CLIENTS

- U.S. Dept. of Veterans Affairs
- Defense Health Agency (DHA)
- Indian Health Service (IHS)
- Federal Prime Contractors
- U.S. Federal Agencies

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SOC 2 Type II · EEO Compliant

ReidAtlantic.

STAFFING & RECRUITING SOLUTIONS

DELIVERY INFRASTRUCTURE

Credentialing & Compliance Operations

- Primary-source verification of licensure, education, and board certifications
- Background screening, drug screening, and I-9 verification
- OFCCP-compliant applicant tracking and EEO reporting
- W-2 employment, workers' compensation, and professional liability coverage for placed clinical staff

Technology & Operational Stack

- AI-native ATS/CRM with semantic candidate matching
- Multichannel candidate sourcing at scale
- Integrated payroll funding and back-office administration for uninterrupted contract execution
- Founder-led capture management and contract oversight on every engagement

Executive Search Practice

- Retained and contingency search for senior technical and clinical leadership
- Structured longlist and shortlist methodology with named-candidate research
- Confidential engagement handling for stealth and pre-announcement openings
- Founder-led candidate qualification for VP-level and above placements

KEY PERSONNEL

John Reid

Founder & SDVOSB Principal

John's federal credentials span both sides of the procurement lifecycle, giving ReidAtlantic an unparalleled competitive edge in federal talent delivery.

DoD Engineering Leadership: As a commissioned U.S. Army Engineer Officer, John directed military construction oversight on active installations, managed contractor quality control, and enforced compliance with Unified Facilities Criteria (UFC) and Unified Facilities Guide Specifications (UFGS) to Department of Defense standards.

15 Years as a Federal COR: Serving as a Contracting Officer's Representative for the U.S. Department of Agriculture, John administered simplified acquisitions, managed contractor accountability, and enforced Davis-Bacon prevailing wage compliance under FAR and USDA supplemental regulations. Having personally authored performance reports, approved agency invoices, and issued CPARS ratings from the government side of the desk, John ensures ReidAtlantic executes contracts with total alignment to agency expectations.

Commercial Recruiting Track Record: John has placed senior technical talent at venture-backed health-tech companies and Series B+ AI-native startups, bringing commercial-grade sourcing discipline to federal contract fulfillment. This dual fluency — federal acquisition rigor plus scale-up sourcing velocity — is the operating advantage ReidAtlantic delivers on every engagement.

R. ReidAtlantic

STAFFING & RECRUITING

DIFFERENTIATOR

SDVOSB Sole-Source Eligible

Vets First priority for direct VA sole-source awards up to \$5M for services under 38 U.S.C. 8127 — no full-and-open competition required

Both Sides of the Desk

Army Engineer Officer + 15-year Federal COR — acquisition perspective that shapes winning proposals

Dual-Model Delivery

Direct-hire recruiting and W-2 contract staffing under one operator, sharing one sourcing pipeline

Commercial Sourcing Rigor

Health-tech and Series B+ recruiting velocity applied to federal fulfillment

Compliance Chassis

Joint Commission HCSS-aligned credentialing, Davis-Bacon precedent, CPARS-informed delivery

Boutique Accountability

Founder-led execution on every placement — no handoffs, no dropped follow-up

Cleared-Talent Sourcing

Available for VA/DHA/IHS placements with clearance requirements — national candidate pipeline, no geographic limitations